



Halo®



End of Summer Report

2024



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There has been a lot of pressure in the UK Events Industry in 2024, with events closing or cutting back due to financial pressure. We continue to support and champion the industry and are taking it as a positive that we're still involved in 607 events, whereas last year we did more and were predicting hitting 1000+ but external financial pressures have made that tough for everyone. Our software offering for the Summer of 2025 will be very different in order to reflect this change and offer even more value for money.

Lloyd Major
Founder & CEO

Reflecting on a summer of new faces, new customers and a whole new look...

Our 2024 Summer: Wrapped report features brand new insights into the Halo System's stats as we celebrate its adoption in more countries, and more industries than ever before.

Mission Report

Halo is proud to be supporting and empowering its partners to transform their approach to public safety and facilities management, leading the world in intelligent incident management and safety operations solutions.

From single events to 24/7-365 facilities management, the Halo System has been protecting an average of **3 million people every day** during the months of June, July and August.

Read on to explore how the Halo System has been used this summer in over 600 locations, within 15 countries, and at some of the biggest events in the World.

**>270
million**

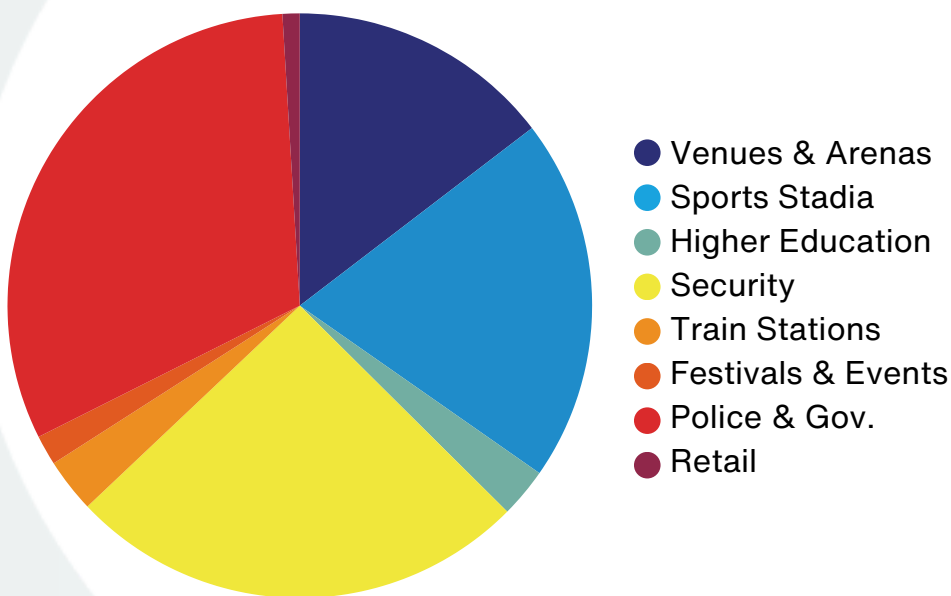
People protected
Worldwide by Halo
and it's partners
this summer

Who, What, Where and How

Discover the flexibility of the Halo System in action...

With Halo's flexible array of modules and features, the Halo System can be, and is being, implemented across a variety of industries, event types and locations. From yearly events like Notting Hill Carnival, Europe's largest on-street event, to the daily operations of Silverstone Circuit, home of the British Grand Prix. We're on a mission to transform the way software is used for public safety. Wherever people gather and teams operate.

Who's been using Halo this summer?



607

Individual events & logs in over 300 locations across 15 countries

30,360

Incidents reported and managed via the HaloDashboard & HaloApp

109,102

Critical tasks created, shared across teams, and resolved

A fan-favourite

More and more customers are now utilising Halo's **Public Reporting** tool - with **over 300 public incident reports this summer** - empowering event and site visitors to be active in their safety & security, and helping to improve the event experience for all through real-time intelligence and insight.

Halo News

Trusted by more clubs, in more leagues, than any other security software.

Halo is now directly
partnered with over 10%
of the Premier League &
EFL combined!

With all of our Summer signings complete, Halo is excited to announce **3** more football clubs have joined the Halo Community taking our total up to **8** that work with us directly.

We are now working with stadiums across all four leagues, showcasing that **the highest levels of safety are affordable for everyone**, not just the Premier League.



Season's Resolutions: Incidents Review

Explore how our customers are using Halo's Incident Management module and custom incident forms to respond in real-time to incidents as they happen – from high-risk security alerts to missing persons, to reports of trip hazards.

200 new custom forms created by Halo Admins

Halo prides itself on its flexibility and we're excited to see customers adapting the system to their unique operations and policies using custom incident forms.

With Halo's Multi-Team Mode, incidents and information can be shared to segmented teams or 3rd parties with controlled access. This summer, *over 30,000 incidents were reported and shared across teams via the HaloDashboard.*

721

Medical emergencies managed

401

Lost property items reunited

89

Suspicious activities resolved

67

Drink/drugs issues handled

53

Missing persons safely located

England, Miami and Singapore: Halo continues to expand in the F1 space

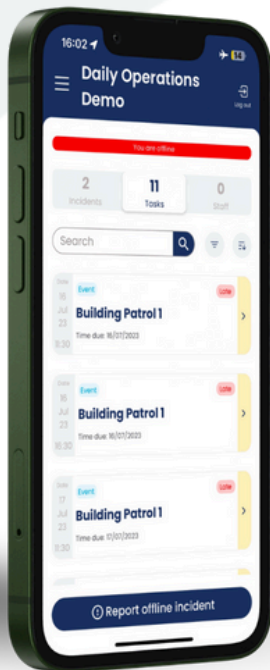
Racing to new heights!

Our software is in use at more circuits than any others and has been used for longer, giving us a rich insight into how best we can help with five years experience at places like Silverstone, Saudi Arabia, Miami, Singapore and a soon to be announced 5th circuit. The pressure, the glamour, the fabulous circus which is the pinnacle of motorsport is a natural partner for the pinnacle of dynamic safety software.



Summer Sizzlers: New feature releases

We're ending the summer on a high with 2 new features, developed in collaboration with and for our loyal customers.



Introducing: Halo's NEW Offline mode feature

Halo's unique offline mode enables teams to complete forms, upload media and make notes, all whilst they have no signal.

The app then immediately updates all that information to the central team as soon as the individual team member gets back in Wi-Fi range – and all the information is date and time stamped from when it was recorded offline and when it was uploaded online.

New: Integrated support forms now live!

Customers can now access support directly in-app and via their dashboard, which feeds directly into the support team for more efficient response and ticket management.



Working with Europe's largest on-street event at Notting Hill Carnival 2024

2 million people descended on Notting Hill this summer

Halo proudly supported the Carnival for a 5th year, assisting safety & security teams by connecting the teams, sound systems and stages into one co-ordinated system.

Thanks to the strength of the operational teams and their use of the Halo System, critical communications, carnival information, and incident reports were with the right people at the right time, allowing efficient and appropriate incident response.



Halo®

Proudly Supporting



Thank you to our incredible clients, dedicated partners and phenomenal team members who have joined us on this mission safeguarding communities worldwide.

We wouldn't be here without you and all your continued support and look forwards to seeing you next year for an even bigger and better year for all of us!

